



GECOPEN

JUL - DEC - 2017

PREMIUM CHARITY GOLF TOURNAMENT

DUBAI CORPORATE GOLF WORLD CUP



WWW.GECOPEN.COM

WELCOME !

SWING LOCAL – CONNECT GLOBAL !

Greetings,

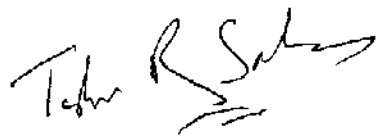
Business is beautiful when it's a vehicle for serving the common good. At GEC, we are committed to creating an economic networking platform that will forge not only local, but cross-border relationships with the underlining theme of 'giving back to society'- An initiative that would replace corporate globalisation with a global network of local living economies.

We are all a part of a corporate puzzle, connecting pieces throughout the journey and getting one step closer to realizing the bigger picture each time. Like a puzzle, opportunities come in different shapes and colours, but in the end everything fits & connects.

So let's keep moving, keep connecting & together we will be part of the biggest humane corporate network in the world, not only expanding our business but also giving back to society.

The GEC Open is becoming the fastest growing golfing platform of our time, where passion meets profession and profession meets people! This year, GEC Open is growing bigger with tournaments in over 17 countries including 19 of world's best golf courses to connect more than 2000+ leaders in our ecosystem. Join us for a world class, luxurious golfing journey and experience what it feels like to be a pro on tour!

See you on the greens!!



Tushar Sahoo

Founder, Global Enterprise Connect



A TRULY GLOBAL EXPERIENCE!

WITH HUMBLE BEGINNINGS & HUMANITY AT ITS CORE...
CHARITY BEGINS HERE!

The Global Enterprise Connect (GEC) Open journey began in Dubai in 2014, expanded to 5 countries in 2015, 10 countries in 2016...is poised to set foot on the most beautiful courses and touch the hearts of participants in 16 countries, 19 exclusive golf courses with over 2000+ c level executives from 800+ global organizations. Thus truly mapping the Eastern hemisphere and poised to be the biggest corporate golf tournament that the region has seen.

What makes the GEC Open stand out from other tournaments is the unique blend of sport, networking, humanity and charity that has not only won the hearts of organizations across the globe, but also sends out a clear message that humanity will always be at the helm of what we do. 'To give back to the society'— this simple yet profound thought kindled the passion to establish GEC Open as the 'Magnum Opus' of Global Enterprise Connect.

Here, we are today! As GEC Open 2017 is set to showcase on some unbeatable and unconventional turfs, the stakes have just got higher and so has the fervor amongst a global audience. The journey has only just begun...Join us as we build relationships for life!

2014
1 COUNTRY ●

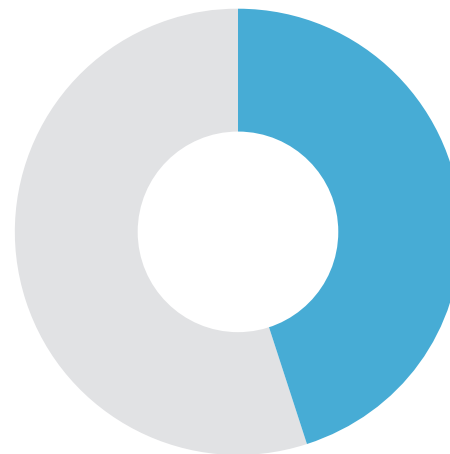


19 NATIONALITIES



72
Players

42
GLOBAL
ORGANIZATIONS



45%
C Level Senior
Executives

2015

6 COUNTRIES ●●●●●●



28 NATIONALITIES

412
Players

123

GLOBAL
ORGANIZATIONS



63%

C Level Senior
Executives

2016

8 COUNTRIES ●●●●●●●●

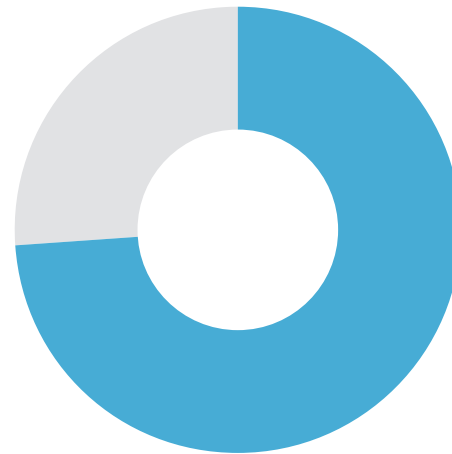


43 NATIONALITIES

703
Players

456

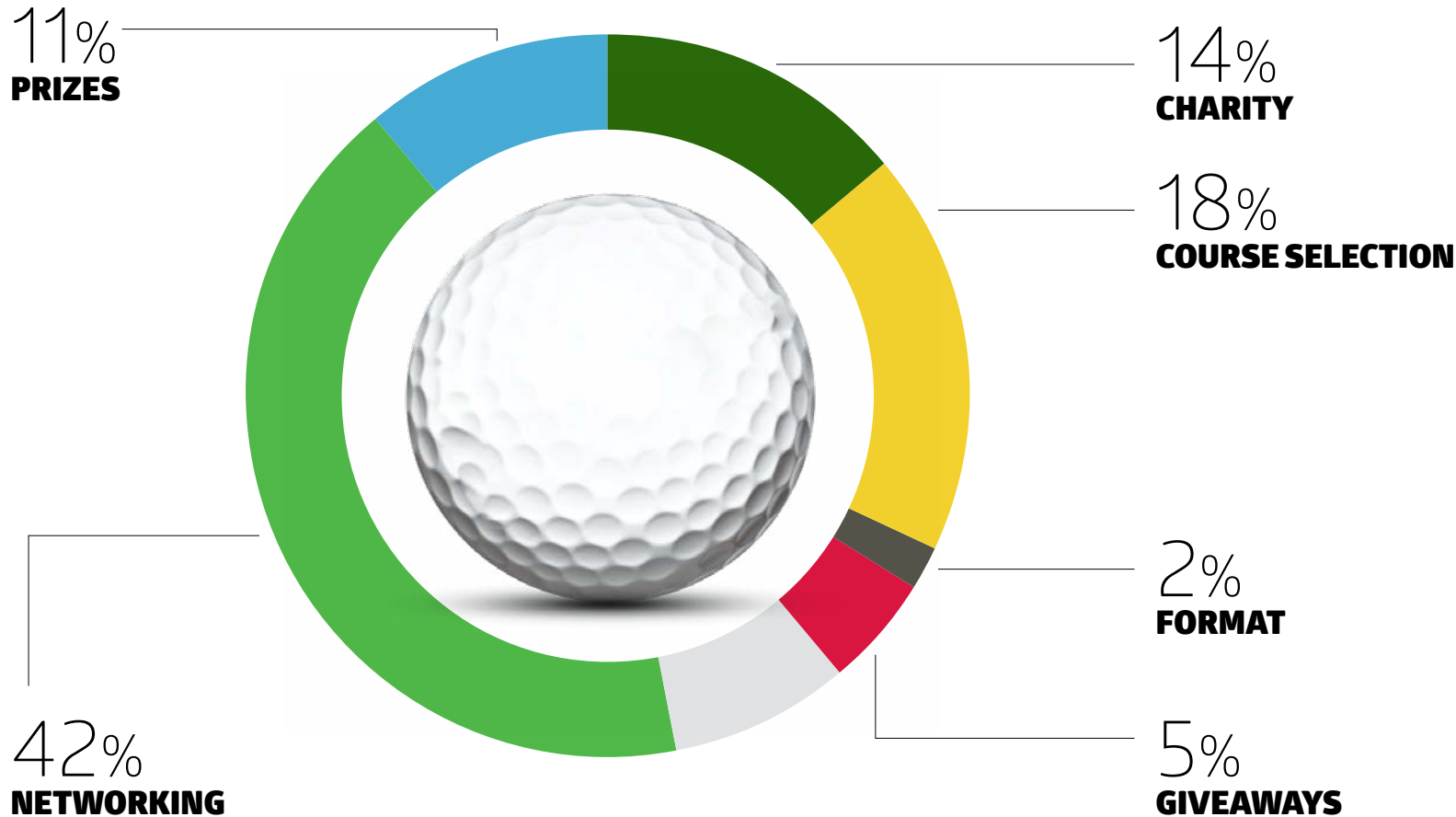
GLOBAL
ORGANIZATIONS



74%

C Level Senior
Executives

WHAT OUR PARTICIPANTS ENJOYED MOST

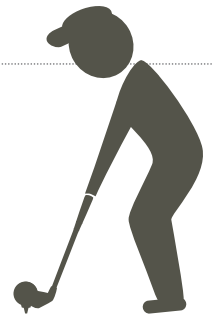
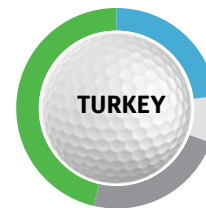
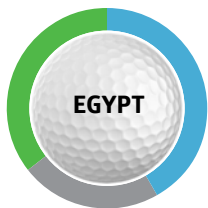
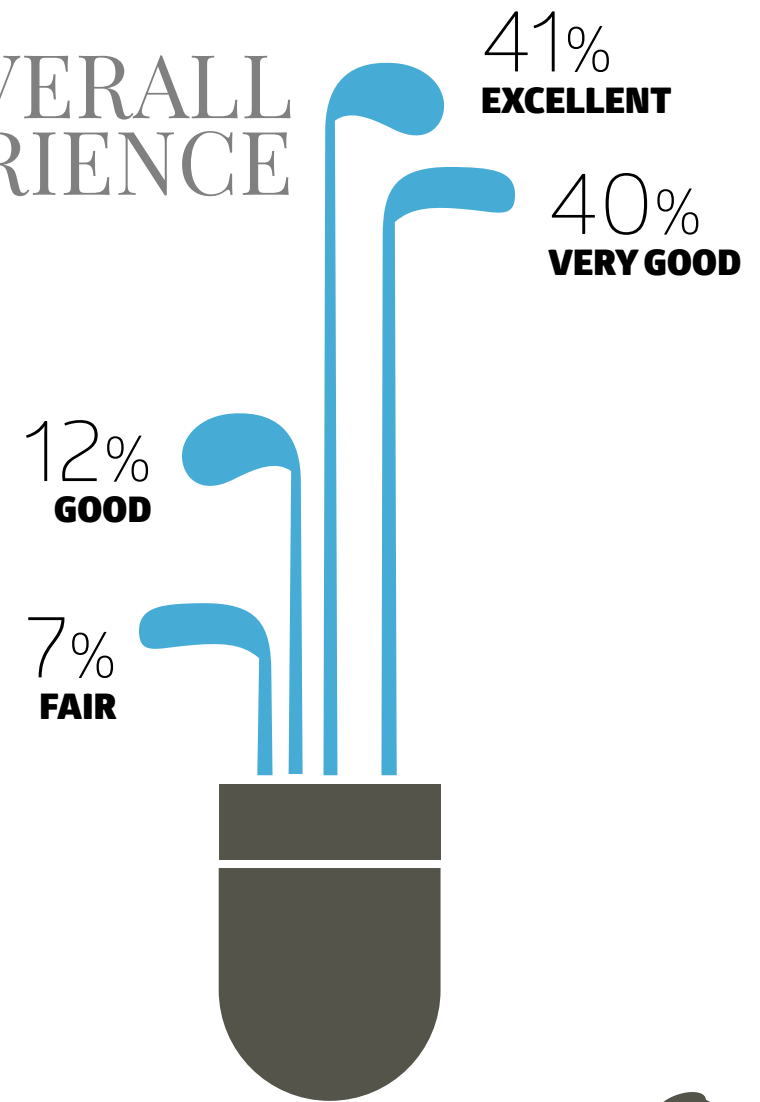


EXPERIENCE BY COUNTRY

- EXCELLENT
- GOOD
- VERY GOOD
- FAIR
- POOR



OVERALL EXPERIENCE



2016 JOURNEY AT A GLANCE



FINAL

DUBAI
DECEMBER



GHANA
AUGUST



BAHRAIN
NOVEMBER



KENYA
SEPTEMBER



TURKEY
SEPTEMBER



UAE
OCTOBER



INDIA
NOVEMBER



OMAN
OCTOBER



EGYPT
OCTOBER



PARTNERS IN THE JOURNEY

BROUGHT BY



ORGANISED BY



IN ASSOCIATION WITH























OMA EMIRATES
Let's talk Solutions

CSR PARTNER











PREVIOUS SPONSORS



HOST VENUE PARTNERS

EVENT PARTNERS

	
---	---



FEEL LIKE A PRO ON TOUR



CHAND SAHA
KENYA

"Wonderful event, excellent networking opportunity as well as a chance to experience world class golf facility some can only dream of. Thank You GEC"



JOHN HUGHES
UAE

"A big thanks for the invite to this years GEC event, I really enjoyed playing the Creek and Majilis courses which were both in superb condition. Best of all is the fact that we could enjoy what we like doing best and also make some contribution to a good cause. The organisation was superb and we all had a great time at the final presentation evening."



EBO ANDERSON
GHANA

"I was privileged to be a part of the first Ghana team to play in GEC Open final in Dubai. The experience was amazing, more than any golfer, anywhere in the world could ever ask for. Thank you GEC guys. You Rock."





BUILD RELATIONSHIPS FOR LIFE



SANJAY NAIR
INDIA

"Very professionally conducted, great hospitality and warmth towards the participants. Fantastic golf course in great condition. Opportunity to try out the new driver and irons from Callaway on the course in match situations was an additional feature."



ELIASHA N AMADI
KENYA

"We had a terrific two days of golf on excellent golf courses with poeple from different parts of the world, and all for a good cause. Thanks GEC team."



OZKAN DEMIRCI
TURKEY

"The best thing I loved about the event is the purpose of the event which was to help the social activities and people."





PLAY AT WORLD'S
BEST COURSES.



 **EL KAREEMG**
EGYPT

"The idea of the award contributes to the social responsibility of corporates towards societies, so the impact will be on the most disadvantaged communities Including Non for profit entities as WHO among the for profit ones"

 **TARUN HUKKU**
INDIA

"Everything was well managed. The communication, registration, F&B, pairing of groups etc was all done very professionally."





AN UNRIVALED LUXURY GOLFING EXPERIENCE





GET RECOGNIZED FOR EXCELLENCE





THE GEC EXCELLENCE AWARDS 2016

KENYA

- **Dr. Auma Obama**, Director, Sauti Kuu Foundation
- **Mr. Darshan Chandaria**, CEO, Chandaria Industries Ltd
- **Ms. Koki Mutungi**, 1st Female African Pilot for Boeing Dreamliner
- **Mr. Bob Collymore**, CEO, Safaricom
- **Mr. James Mworio**, CEO, Centum Investments
- **Ms. Salima Visram**, CEO, Soular Backpack
- **Mr. Ronald Karauri**, CEO, Sportspesa

EGYPT

- **Ankush Arora**, COO, Al Mansour Automotive
- **Sanju Eswaralal Khushalani**, Director, Embee International Ind.
- **Gasser Gad El Kareem**, Technical Officer, WHO. WHO Representative Office Egypt
- **Khalid Khamis AlMansouri**, CIO, Etisalat Misr
- **Dr. Khaled El Khateeb**, Director for the Curative and Critical Care Sector, Egyptian Ministry of Health and Population.

UAE

- **H.E Sara Al Madani**, Board Member, Sharjah Chamber of Commerce & Industry
- **Saeed AlQuasim**, Head of IT Operations, Nakheel
- **Abdulla Al Kohaji**, Vice President – Talent Acquisition & Emiratisation, Dubai International Financial Centre (DIFC)
- **Trixie LohMirmand**, Senior Vice President, Dubai World Trade Center
- **Dr. Zulekha Daud**, Chairperson, Zulekha Hospitals
- **Nick Earle**, SVP, Global Operations, Hyperloop One
- **Thomas Steele Maley**, Director of Innovation and Technology, Gems Nations Academy
- **Mohammed Adam El Adama**, Sr. Information Security Officer, Al Hosn Gas







OMAN

- **Sultan Saif Al Bahri**, General Manager, UES, Sultanate of Oman
- **Sultan Al Wadahi**, GM- IT, Royal Court Affairs, Sultanate of Oman
- **Hamed Al Habsi**, Director IT, Ministry of regional municipalities and water resources , Sultanate of Oman
- **Buthaina Al Kindi**, Director of Programs, Ministry of commerce and industry , Sultanate of Oman
- **Asila Al Kalbani**, Director of Information Systems, Ministry of Manpower , Sultanate of Oman
- **Abdullah Al Barwani**, Director General, Infrastructure, ITA, Sultanate of Oman
- **Dr. Ali Al Shidani**, Director of ICT Research Dept., The Research Council of the Sultanate of Oman
- **Khalid Al Siabi**, CEO, Oman Logistics Center
- **Dr. Badria Al Shihi**, Honorable Board Member, State Council of Oman

BHARAIN

- **Fadhel Mandani**, Manager IT Technical Services, Gulf Air

QATAR

- **Mubarik Hussain**, Head of IT, Petroserv

INDIA

- **Vikrant Sharotiya**, Vice President And GM, Novo Nordisk



2017

A TRULY GLOBAL EXPERIENCE

SWING LOCAL, CONNECT GLOBAL!

19
GOLF
COURSES

16
COUNTRIES

24
ROUNDS
OF GOLF

2000+
C-LEVEL
EXECUTIVES

800+
GLOBAL
ORGANIZATIONS





2017

PLAN YOUR SHOT





FORMAT

A GLOBAL CORPORATE GOLF TOURNAMENT

FEATURING TOP GLOBAL EXECUTIVES PLAYING AT THE WORLD'S BEST COURSES

The fastest growing corporate amateur tournament builds on world standards

Qualifying rounds will be held in host venues in participating countries with winners from each venue qualifying for the Final

COUNTRY QUALIFYING ROUNDS

The playing format is Individual Stableford with full handicap allowance. Play is generally in three and fourballs. Gentlemen play from the white/ competition tees & Ladies play from red tees.

SCORING FORMAT:

INDIVIDUAL STABLEFORD / FULL HANDICAP

- Played with 100% of the handicap. Only valid club handicaps, national handicap certificates or USGA issue handicap's will be accepted.
- Net Par: 2pts / Net Birdie: 3pts / Net Eagle: 4 pts / Net Bogey: 1 pt.
- Net Double Bogeys or higher: NO POINTS.
- Players requested to pick up their ball if the score is a double bogey or higher to enhance pace of play
- Corporate Ranking Points & Leaderboard- Every player will accumulate ranking points at GEC events based on their stableford score. Points are calculated by taking a player's stableford score and multiplying by 100. Additionally following points will be awarded at qualification events...
Winner- 1000pts, Runner-Up- 500pts, 2nd Runner Up- 300pts

DUBAI CORPORATE GOLF WORLD CUP

1. The top 3 scores from each host venue in a country will qualify for the World Final. Ranking points for each player will be calculated towards global ranking points

After the last event of the season prior to the Tour Final the following competitors will also qualify for the Tour Final:

2. The three senior competitors of 50+** years with the most points in over all score of all qualifying rounds.
3. The three ladies with the most points in over all score of all qualifying rounds.
4. The top 3 in the overall Worldwide rankings excluding anyone already qualifying in categories 1 – 3 above;
5. The top 20 over all scores in the UAE excluding anyone qualifying in categories 1 – 4 above;

If any competitor qualifying under categories 1 - 3 above, finishes in the top 15 of the Worldwide Order of Merit after last qualifying event, then the next competitor on the Worldwide Order of Merit will qualify for the Tour Final.

*** to qualify as a senior competitor in any given year you must have had your 50th birthday before January 1 of that year.*



DUBAI CREEK GOLF & YACHT CLUB

FINAL'S SCHEDULE

3 NIGHTS/4 DAYS STAY & TWO TOURNAMENT DAYS

DAY 1

Transfer from Airport by Courtesy Car

Practice Round (if possible depends on arrivals)

Practice round with tour ambassadors & organizers

Welcome Dinner, Cocktails & Networking with other participants

DAY 2

Dubai Creek Golf & Yacht Club

1st Round of Tournament

Cultural Evening & Dinner



DAY 3

Emirates Golf Club (Majlis)

2nd Round of Tournament

Corporate Networking

Gala Dinner & Prize Ceremony



DAY 4

Free morning & transfer to airport

All flight tickets will be booked in economy class.

5 Star Hotel Stay will be at our preferred hospitality partner

2017

JOURNEY AT A GLANCE



NEPAL
AUGUST



GHANA
AUGUST



TURKEY
AUGUST



UAE
SEPTEMBER



THAILAND
NOVEMBER



MAURITIUS
NOVEMBER



CHINA
NOVEMBER



DUBAI
DECEMBER

**GRAND
FINAL**





2017

SPONSORSHIP PACKAGES

COUNTRY SPONSORSHIP



SUMMARY (IN US\$)

NEPAL

GHANA

SOUTH AFRICA

BATSWANA

KENYA

EGYPT

TURKEY

AZERBAIJAN

PLATINUM SPONSOR - 1 Opportunity	19,800	19,800	21,750	19,800	19,800	21,750	19,800	21,750
GOLD SPONSOR - 3 Opportunities	13,500	13,500	15,000	13,500	13,500	13,500	13,500	15,000
Silver Sponsor - 4 Opportunities	10,500	10,500	12,000	10,500	10,500	10,500	10,500	12,000
Bronze Sponsor - 4 Opportunities	7,950	7,500	8,250	7,500	7,500	7,500	7,500	9,000
Hole Sponsor - Remaining Holes Sponsored	5,400	5,400	5,700	5,400	5,400	5,700	5,400	5,900
Longest Drive Competition - 1 Opportunity	3,900	3,900	4,500	3,900	3,900	4,500	3,900	4,500
Closest to the Pin - 1 Opportunity	3,900	3,900	4,500	3,900	3,900	4,500	3,900	4,500
Putting Green - 1 Opportunity	3,600	3,600	5,400	3,600	3,600	3,900	3,600	4,500
Practice/Driving Range - 1 Opportunity	3,900	3,900	5,850	3,900	3,900	4,500	3,900	4,800
Beverage Cart - 1 Opportunity	2,700	2,700	3,750	2,700	2,700	3,000	2,700	3,300

GLOBAL SPONSORSHIP OPPORTUNITIES



Only 1
Opportunity
Available-
Exclusive



Only 2
Opportunities
available



Only 2
Opportunities
available



Only 2
Opportunities
available



Exclusive



Exclusive



Platinum
Partner



Strategic
Partner

										
BAIJAN	SINGAPORE	OMAN	BAHRAIN	SAUDI ARABIA	UAE	INDIA	INDONESIA	THAILAND	MAURITIUS	CHINA
750	30,000	21,750	21,750	19,800	27,750	50,000	21,750	21,750	19,800	27,750
000	19,950	15,000	15,000	13,500	18,450	33,250	15,000	15,000	13,500	18,450
000	17,250	12,000	12,000	10,500	15,750	28,750	12,000	12,000	10,500	15,750
000	14,250	9,000	9,000	7,950	12,750	23,750	9,000	9,000	7,950	12,750
925	8,250	5,925	5,925	5,400	5,250	13,750	5,925	5,925	5,400	5,250
500	6,450	4,500	4,500	3,900	5,700	10,750	4,500	4,500	3,900	5,700
500	6,450	4,500	4,500	3,900	5,700	10,750	4,500	4,500	3,900	5,700
500	5,400	4,500	4,500	3,600	4,800	9,000	4,500	4,500	3,600	4,800
300	6,300	4,800	4,800	3,900	5,700	10,500	4,800	4,800	3,900	5,700
300	3,825	3,300	3,300	2,700	3,000	6,375	3,300	3,300	2,700	3,000

GEC SCHEDULE (20+ TOURNAMENTS)



Nepal
Ghana
Turkey



UAE
Indonesia
Azerbaijan



Batswana
Kenya
Egypt
UAE
India



Egypt, Oman
Bahrain, Saudi Arabia
India, Singapore
China, Thailand
Mauritius



UAE
(Grand Final)



2017

COUNTRY MEMBERSHIP

MEMBERS OF GEC OPEN HOST VENUE CLUBS ARE PERMITTED TO REGISTER

All country Club Membership Fees: US\$ 500.00 (members of host venue clubs may receive a voucher to redeem this fee)

MEMBER BENEFITS INCLUDE

- Tournament Entry (may participate in any GEC Open qualifier event across the world)
- Tournament welcome pack
- Green Fees during the tournament
- GEC Open Callaway T-Shirt
- GEC Open Callaway Cap
- Callaway Golf balls
- Drinks & refreshments on the course
- Caddy fees or Cart fees
- Tournament Photo
- Scores will count towards global leaderboard & order of merit.
- Organisation fees
- Welcome Dinner
- Winners from each country will additionally receive a personalized GEC Open Golf Bag (Callaway)

GLOBAL ANNUAL INDIVIDUAL MEMBERSHIP

MEMBERSHIP FEES : US\$ 5000.00

All Global Members will exclusively benefit from below in addition to the country membership

- Air tickets to one locations (domestic) of GEC Qualifying rounds & entry to home country qualifying round.
- Tournament entry & five star accomodation
- Personalised GEC Open Corporate World Cup Golf Bag - Callaway
- Travel Bag , Umbrella , Towels
- Sponsors' gifts



PERSONALISED GEC OPEN
CORPORATE WORLD CUP
GOLF BAG - CALLAWAY



CAP



BALL MARKER



T-SHIRT



DIVOT TOOLS



TOWEL



UMBRELLA

2017

GEC CORPORATE MEMBERSHIP

CORPORATE MEMBERSHIPS ARE OFFERED TO ALL ORGANIZATIONS.

CORPORATE MEMBERSHIP BENEFITS

- Priority access to all tournament across the tour.
- Annual membership for all guests
- Accommodation in five star locations including final in Dubai
- Direct entry to Grand Final in Dubai
- Personalised GEC Open Corporate Callaway Thirt & Caps with Corporate Logo
- Personalised GEC Open Corporate World Cup Golf Bag - Callaway with Corporate Logo
- Callaway Golf ball with Corporate logo
- Travel Bag , Umbrella , Towels
- Caddy Outfit customised with player name and corporate logo
- Personalised corporate post event video
- Caddy fees
- Sponsors' gifts

COST FOR CORPORATE MEMBERSHIP

GOLD

PACKAGE
\$50,000



10 GUESTS OVER THE
YEAR GLOBALLY.

PLATINIUM

PACKAGE
\$90,000



20 GUESTS OVER THE
YEAR GLOBALLY.

Global Enterprise Connect, 223, DMC – 9, Dubai Media City Dubai, UAE
E-mail: info@gecmidiagroup.com, Website: www.gecopen.com, Phone No: + 971 4368 8523

FOLLOW US



Gec Open



GECOpen



Enterprise Channels MEA



www.gecopen.com